

LOGISTIC STAKES IN THE INTERNATIONAL PURCHASES

To master the techniques allowing to optimize the purchases of transport
with the logistic operators

PUBLIC

Logistics managers, executives and import collaborators brought to manage the logistic aspects of operations of international trade

OBJECTIVES

To know the techniques used in each type of transport

To know to calculate a logistic cost (import or export)

To know to manage an transport insurance

To master the Incoterms and the main documents used in international transports

PRE-REQUISITE: none

TEACHING METHOD

Alternation of talks/discussions and practical cases

DURATION: 1 day

PROGRAM

I Risks incurred by the purchaser

Various types of risks incurred by the purchaser

The cover of the risks

II The Incoterms 2010

The 11 Incoterms - 4 families

Questions settled by Incoterms

Share of costs and risks

Limits of the Incoterms

III International transport

Impact of the choice of a transport solution

Incurring risks

The responsibility for the carrier and other auxiliaries of transport (maritime, air, terrestrial, railway)

The choice of the operators of transport

IV Documents of international transport

The maritime transport

- bill of lading (characteristics and various types)
- advantages and disadvantages of the B/L
- the sea waybill

Air transport: the air waybill

Road transport and railway: road and rail waybill

V Transport-Insurance

Why insure the goods? Who insures? Which value to insure for the purchaser?

Which guarantee to contract? (the French policies and the Institute Cargo Clauses A, B, C)

What to make in the event of damages?

The cost of the insurance

VI The tariffing of transport

The tariffing of the maritime transport

- basic freight
- corrective measures
- liner terms

The tariffing of the air transport

The tariffing of the surface transport and railway

Case study: calculation of an import price

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